

David Mitchell

Founder and President

Patients for Affordable Drugs

Morning Keynote: The Patient Perspective



PATIENTS FOR AFFORDABLE DRUGS™

My Battle with Blood Cancer

- Diagnosed with Multiple Myeloma in 2010
- Cancer brought me face-to-face with high price drugs

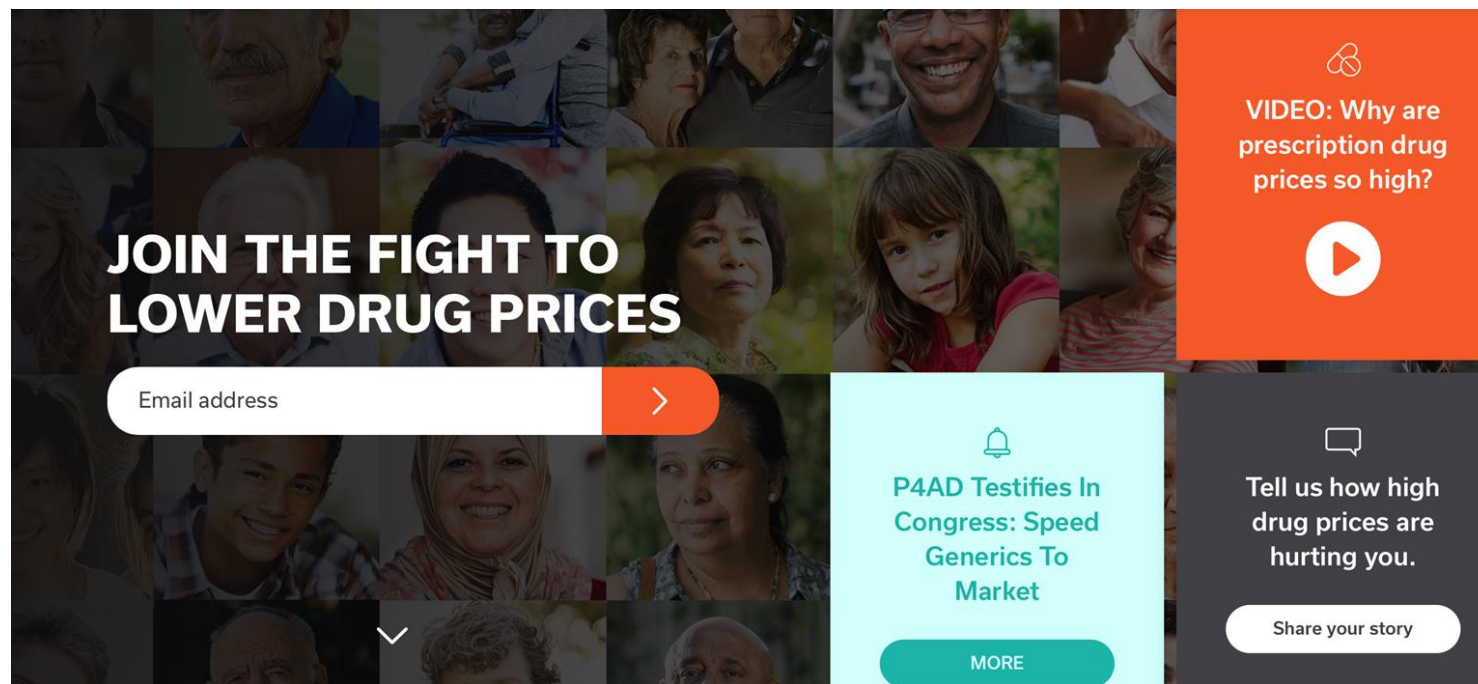


Patient Voices Absent on Drug Pricing

- 83 percent of patient groups with funding over \$7.5 million receive take money from drug corporations
- Some, including IMF, have activated patients *against* proposals aimed at lowering drug prices



Patients for Affordable Drugs



Only national patient organization focused *exclusively* on policies to lower Rx prices

Independent: We don't accept funding from any organizations that profit from the development or distribution of prescription drugs

This figure is an interactive map of the United States, displaying COVID-19 cases by congressional district. The map is overlaid with a grid of red dots, representing the location and relative density of cases. The density of dots is highest in the Northeast corridor, the Great Lakes region, and the West Coast, particularly in California. The map includes state names and major cities. On the left side, there are four interactive filters: 'Choose a state' with a 'Filter by state' dropdown, 'Choose a congressional district' with a 'Filter by congressio...' dropdown, 'Choose a disease' with a 'Filter by disease' dropdown, and 'Enter a zip' with a text input field. Below these filters is a 'Reset all filters' button. At the bottom left, there is a 'Methodology' link. The map interface includes a 'Map' button and a 'Satellite' button at the top left, and a zoom control (plus and minus buttons) at the bottom right. The map shows the United States, Mexico, and parts of Canada and the Caribbean.

We have
collected 13,000
stories and
82,000 email
addresses

Mobilizing Patients: State Legislation



State Legislation Successes



Oregon governor signs bill to control drug prices

THE BALTIMORE SUN

Maryland General Assembly passes bill aimed at drug 'price gouging'



California Governor Signs Law To Make Drug Pricing More Transparent

BUSINESS INSIDER

Nevada just passed one of the strictest drug pricing transparency laws in the country

Mobilizing Patients: Coming to D.C.



Mobilizing Patients: Press and Storytelling



This Congress: The CREATES Act

- Wide spectrum of support
 - 21 bipartisan Senate co-sponsors
 - 16 bipartisan House co-sponsors
- We made a real push along with allies
- Pharma-especially Celgene-dug in
- Despite overwhelming support, Congress does nothing to lower drug prices

Administration Actions

- Benefit design: Tinkering around the edges without getting at retail prices
- PBMS: Reducing take of middlemen
- Part D: POS Rebate & capping out of pocket at the catastrophic level?
 - Must be careful with premium impact when limiting oop

The Future Directions: Patent Reform

- Perhaps best opportunity for bipartisan action to lower retail prices
- Patent reform includes:
- REMS abuse, sovereign immunity, product hopping, evergreening, sham citizen petitions, patent thickets
- There is growing energy to organize, focus and confront these issues

Future Directions: Taxpayer IP



NIH Funding Behind All New Drug Approvals by FDA from 2010-2016

- Taxpayers are paying twice for new drugs
 - Once to develop new drugs and again paying prices based on a false claim of high risk
- These drugs will bankrupt families and our system
- We need a national dialogue about this
- NIH meeting & follow up

Future Directions: New Therapies/CAR-T

- CAR-T is the poster child
- NIH invested \$200 million in CAR-T
- At \$475,000 Novartis will realize 65% profit
 - Right price closer to \$160,000
- We will keep pushing on this issue for the long haul

PATIENTS FOR AFFORDABLE DRUGS NOW™

- We have resources to do more direct state and federal lobbying
- We plan to engage in some political campaigns to highlight and boost the issue of drug pricing for the new Congress and statehouses
- Stay tuned

**Contact and
Resources:**



David@patientsforaffordabledrugs.org



**@p4ad_
@DavidP4AD**



Patients For Affordable Drugs

Q + A



#KPIHP
#drugprices