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Exploring Community Solutions

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*National Action Alliance for Suicide Prevention
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Exploring Community Solutions

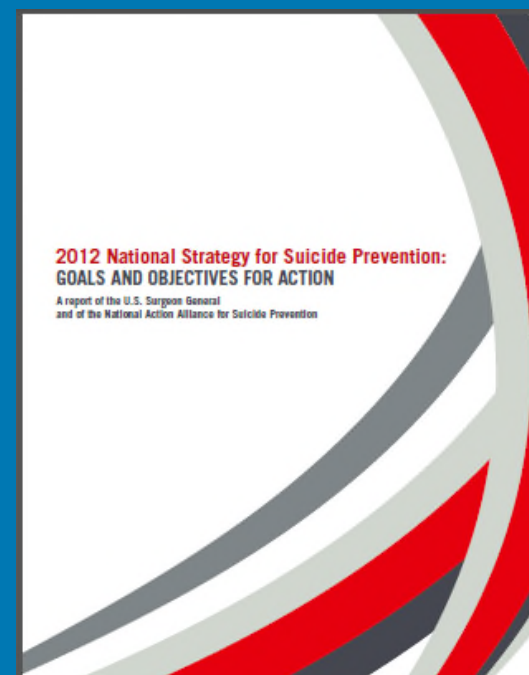
The Nation's Public-Private Partnership

Bringing together influential public and private sector leaders (representing automobile, construction, defense, education, entertainment, faith, forestry, health, insurance, justice, law enforcement, mental health, military, news media, sports, railroad, technology, and veteran services) **to advance the *National Strategy for Suicide Prevention*.**

Action Alliance's *National Strategy*

Advance high-priority objectives from the *National Strategy* to support a national comprehensive response to suicide. Priorities include:

- **Health care** (crisis care, Zero Suicide, financing, care transitions)
- **Communities** (faith communities, workplaces, lethal means)
- **Messaging** (news media, entertainment, public messaging)



Action Alliance Priorities



**Transforming
Health Systems**



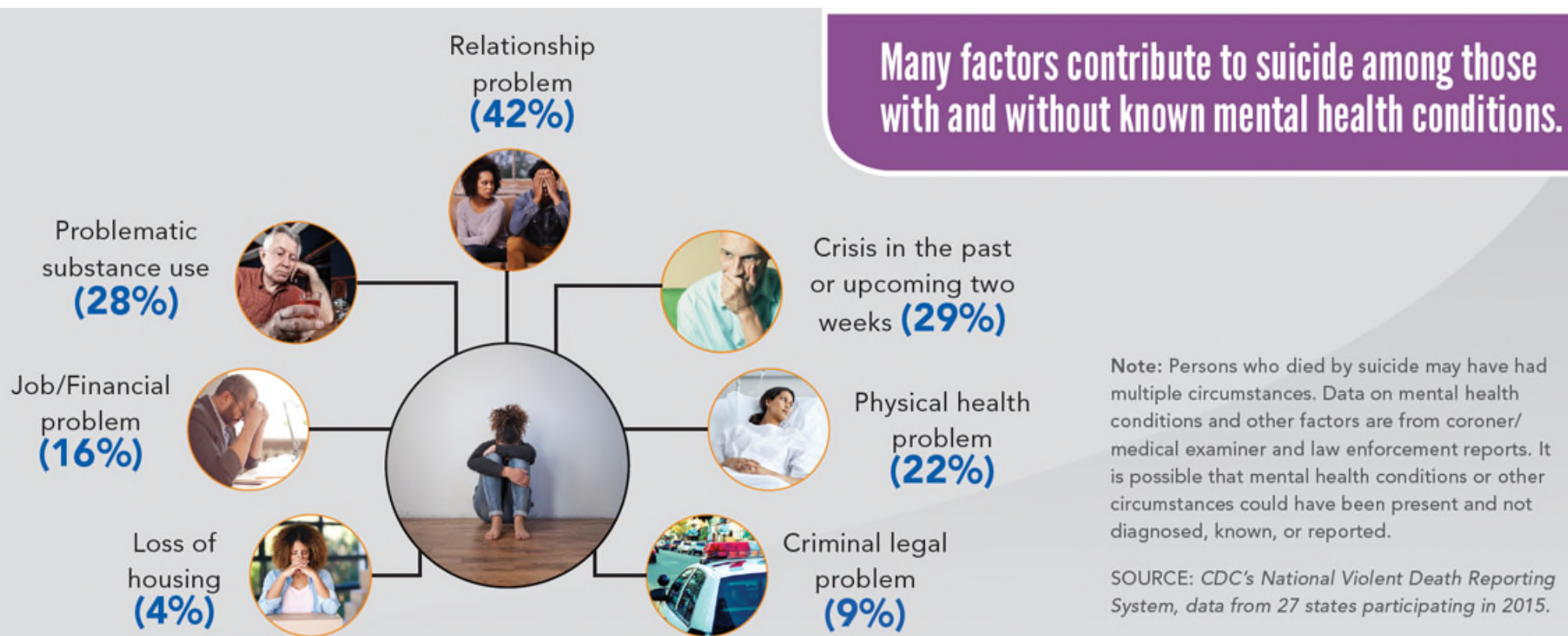
**Transforming
Communities**



**Changing the
Conversation**

TRANSFORMING COMMUNITIES

Data Underscores Importance of Communities⁷



Action Alliance's Community-Based Efforts: Workplaces & At-Risk Populations

Workplace

The Action Alliance's Workplace Task Force leads efforts to improve suicide prevention in the workplace

Other Communities

American Indian/Alaska Native

Juvenile Justice

Military Service Members and Veterans

Action Alliance's Community-Based Efforts: Faith Communities



Initiative Supported by:



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Faith. Hope. Life.

Faith.Hope.Life. is a campaign aimed at involving every faith community in the United States, regardless of creed, in suicide prevention.

[See what it's all about](#)



CHANGING THE CONVERSATION

Messaging Influencers



PUBLIC
MESSENGERS



NEWS
MEDIA



ENTERTAINMENT
MEDIA

National Public Perception Poll

- **94% percent would take action to help someone close to them who was thinking about suicide**
- **64% of Americans would encourage a friend or loved one in crisis to seek help from a mental health professional**
- Majority of Americans recognize that reducing the number of people who die by suicide also involves:
 - **59% educating the public**
 - **57% improving training for healthcare professionals**
 - **51% educating community leaders such as teachers and clergy (51 percent)**
- **4 in 5 adults (78%) are interested in learning more about how they might be able to play a role in helping someone who may be suicidal**

National Messaging Resources



ReportingOnSuicide.org



SuicidePreventionMessaging.org



SuicideInScripts.org

“despite unprecedented levels of suicide prevention activity...efforts to implement all that we know about suicide prevention as part of a comprehensive approach that seeks to prevent suicide across the lifespan (including adults as well as youth) have been rare”



www.ActionAlliance.org

