Exploring Community Solutions

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The Nation’s Public-Private Partnership

Bringing together influential public and private sector leaders (representing automobile, construction, defense, education, entertainment, faith, forestry, health, insurance, justice, law enforcement, mental health, military, news media, sports, railroad, technology, and veteran services) to advance the National Strategy for Suicide Prevention.
Action Alliance’s *National Strategy*

Advance high-priority objectives from the *National Strategy* to support a national comprehensive response to suicide. Priorities include:

- **Health care** (crisis care, Zero Suicide, financing, care transitions)
- **Communities** (faith communities, workplaces, lethal means)
- **Messaging** (news media, entertainment, public messaging)
Action Alliance Priorities

- Transforming Health Systems
- Transforming Communities
- Changing the Conversation
Data Underscores Importance of Communities

Many factors contribute to suicide among those with and without known mental health conditions.

Note: Persons who died by suicide may have had multiple circumstances. Data on mental health conditions and other factors are from coroner/medical examiner and law enforcement reports. It is possible that mental health conditions or other circumstances could have been present and not diagnosed, known, or reported.

Action Alliance’s Community-Based Efforts: Workplaces & At-Risk Populations

**Workplace**

The Action Alliance’s Workplace Task Force leads efforts to improve suicide prevention in the workplace

**Other Communities**

- American Indian/Alaska Native
- Juvenile Justice
- Military Service Members and Veterans
Action Alliance’s Community-Based Efforts: Faith Communities


*Faith.Hope.Life* is a campaign aimed at involving every faith community in the United States, regardless of creed, in suicide prevention.
CHANGING THE CONVERSATION
Messaging Influencers

PUBLIC MESSENGERS

NEWS MEDIA

ENTERTAINMENT MEDIA
National Public Perception Poll

• 94% percent would take action to help someone close to them who was thinking about suicide

• 64% of Americans would encourage a friend or loved one in crisis to seek help from a mental health professional

• Majority of Americans recognize that reducing the number of people who die by suicide also involves:
  ▪ 59% educating the public
  ▪ 57% improving training for healthcare professionals
  ▪ 51% educating community leaders such as teachers and clergy (51 percent)

• 4 in 5 adults (78%) are interested in learning more about how they might be able to play a role in helping someone who may be suicidal
National Messaging Resources

News Media

Public Messengers

Entertainment Media

ReportingOnSuicide.org

SuicidePreventionMessaging.org

SuicideInScripts.org

INSTITUTE FOR HEALTH POLICY FORUM

#SuicidePrevention #KPIHP
“despite unprecedented levels of suicide prevention activity...efforts to implement all that we know about suicide prevention as part of a comprehensive approach that seeks to prevent suicide across the lifespan (including adults as well as youth) have been rare”
National Action Alliance for Suicide Prevention

www.ActionAlliance.org