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First 5 Association

@First5Assoc

First 5 Association: An Alliance for California’s Youngest Children
First 5 builds the early childhood systems and supports needed to ensure California’s young children are safe, healthy, and ready to succeed in school and life.

As a voice for the state’s youngest kids, we bring together partners and leverage multiple funding sources to strengthen systems of care through:

- Communications
- Advocacy
- Collaboration
- Skill Building
- Innovation and Learning

So children and families have access to the community-based supports they need.

One day, California’s success will be measured by the wellbeing of its youngest children.
Our philosophy

WHAT HAPPENS AS A CHILD...
- Positive parenting that fosters social and emotional resilience

...SHAPES THE ADULT...
- Improved ability to relate to others in school, work, and at home
- Healthy habits, healthier lives

...AND THE REST OF SOCIETY
- Safe and thriving communities; reduced social welfare costs
- Healthier population, savings on social and medical costs
- More skilled workforce

RESILIENT FAMILIES
COMPREHENSIVE HEALTH AND DEVELOPMENT
QUALITY EARLY LEARNING
Leaning in on effective partnerships