



AT A GLANCE: Kaiser Permanente's participation in Georgia Families and Children's Health Insurance Program

Who We Serve

MORE THAN
26,000



patients are assigned to Kaiser Permanente in Georgia Families (Medicaid) and the Children's Health Insurance Program (CHIP) in Georgia. Georgia Families comprises 86% of assigned patients, and 14% of assigned patients are enrolled in CHIP.

Service Area

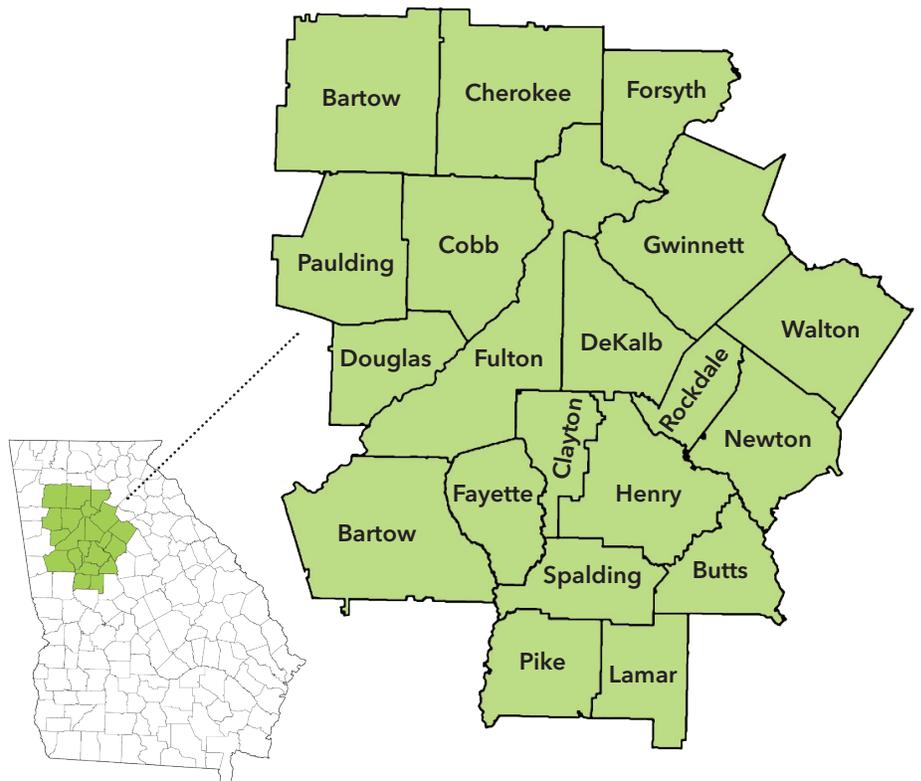
Kaiser Permanente subcontracts with all 3 Care Management Organizations (Amerigroup, CareSource, and Peach State) to serve assigned patients. The Care Management Organizations assign pediatric patients to Kaiser Permanente through subcontracts that include both fee-for-service and value-based payments. Assigned patients are in our 20 county footprint encompassing the Atlanta Metro Area and surrounding counties.

Membership is composed of:

 **54%**
CHILDREN
(ages 0-9)

 **46%**
OLDER CHILDREN
AND YOUNG ADULTS
(ages 10-20)

Data is current as of November 2021.



Telehealth

Kaiser Permanente is a leader in virtual care. Kaiser Permanente has more than tripled its virtual visit rate for Medicaid patients since the beginning of the COVID-19 pandemic.

Social Health

The Social Health Practice at Kaiser Permanente integrates social health with physical and mental health by focusing on establishing scaled systems, tools, and interventions required to support Kaiser Permanente members.

We are addressing social factors that impact the health of our members by systematically and proactively identifying social needs, connecting members to resources in several domains (food security, housing, financial wellbeing, digital equity, and social isolation), and establishing support and follow-up.

- **Thrive Local:** This tool for connecting members to community-based programs and services is foundational to Kaiser Permanente's social health initiatives in the areas of housing, healthy meals, childcare, transportation, and many other social factors that impact one's health. Thrive Local is an online, searchable directory of thousands of community-based organizations and other social service providers in our communities, many that accept electronic referrals from Kaiser Permanente and provide real-time status updates, so our care teams can track whether members receive the help they need. Thrive Local is rolling out in phases via a series of community network launches.
- **Supplemental Nutrition Assistance Program (SNAP) Outreach to households with Medicaid recipients:** In Georgia, Kaiser Permanente reached out to 13,000 households and supported households with over 1,000 members with the application process as of November 2021. In addition, KP recently renewed a 12-month grant to Wholesome Wave Georgia to provide outreach and SNAP enrollment support to Georgians within the KP service area.
- **COVID-19 Prepared Meals:** In partnership with the COVID-19 Household Prevention Program, healthy meals were provided to COVID-19 positive patients and households. Since its launch in September 2020, the food insecurity program has provided approximately 500 prepared meals to Georgia households.
- **Life Experienced Campaign:** In partnership with the Public Good Projects, Kaiser Permanente launched a multifaceted health communications campaign designed to decrease social isolation and loneliness among older adults, including Medicaid members. This campaign is active across Kaiser Permanente's footprint, including Georgia.